

Fuller Center Bike Adventure

2018 Natchez Trace Fundraising Guide

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The 10 steps to raising \$10,000 or more

1. Fear not.

"I don't want to raise money."

"I feel bad asking people."

"I don't think I can do it."

If that's how you feel before you start, you're not alone. Time after time we see our riders start like that, but they rarely finish that way.

Remember, you're not asking for yourself, you're literally changing lives. You're giving people a fantastic opportunity to share in your journey and impact a family forever. No one gives until they decide they can and want to, so do not feel bad about asking nicely!

Embrace this opportunity to do something good! If you follow these 10 steps, you really can amaze even yourself.

2. Learn. Take a few minutes to learn all you can about The Fuller Center for Housing. Become knowledgeable. Get inspired! Read up at www.FullerCenter.org, listen to a speech or two by Millard Fuller www.fullercenter.org/speeches, and check out our Facebook page at www.Facebook.com/fullercenter.

3. Gather your names. Create a list of your supporting community -- friends, relatives, current or past co-workers, teachers, neighbors, church members, etc. This step is crucial, the more the better! You will be amazed later to see who gave for you. Hunt down email and mailing addresses for all of them.

4. Customize your fundraising page. Your 2018 Bike Adventure fundraising page has already been made for you. Look in your email for a confirmation email from noreply@donorpages.com. This email will contain your login credentials. Login [here](#), and see page 8 for more instructions and customization tips.

5. Make a personal gift. This isn't a trick. Making a nice gift of your own isn't required, but it lets your supporters see that you're putting your money where your mouth is and lets you start from somewhere other than that dreaded \$0.

6. Send out your first bulk email. Guess what? It doesn't have to ask for money! See our sample. The purpose here is to warm up your audience and invite them into what you're doing, not to broadside them into a fundraising shake-down.

7. Send regular bulk email updates. It's time to start asking! Make use of the contests and challenges that we have along the way, and make the email more than about asking for funds. But don't shy away from the ask. If you don't ask, they won't give! Make sure your fundraising goal, your progress, and how to donate are very obvious. See our templates and samples of previously used asks for some ideas.

8. Personalize it. To the top people on your list (if not everyone), send personal emails separate from the bulk emails. Consider calling, offering to meet up, or making a presentation. Also, always give a personal reply as quickly as possible to anyone who replies to your messages in any way.

9. Mail letters. Let's face it, emailing is easy, sending mail is hard. But that's exactly why it works. The best news is that we can help! We'll actually print and mail letters for you. See the sample letter and details later in this guide.

After seeing your email messages for months, and now feeling your letter in their hand that you took the time to write and personalize, your supporters can't help but want to say yes.

Note that those who gave a small gift are likely candidates to give again -- and bigger -- if you mail them a letter.

10. SAY THANK YOU!! Every gift deserves a prompt, personalized thank you, and don't stop there. For example, send a post card during the ride, thank your people publicly on Facebook, or write their names in sharpie on your bike helmet. If you thank people right, they'll be thrilled to participate again next year!

A final word: This isn't the only way to do it. Phone campaigns, in-person meetings, direct appeals to your church, taking your rich uncle to breakfast, bake sales, you name it! Sometimes you have to get creative.

Sponsorship Opportunities

Sample Costs of Materials

To give donors an idea of how much their funds can buy, here are some approximations of what each level of funds can purchase.

\$50 - Large box of nails to hold the home together

\$100 - 5 gallons of paint to make the home beautiful

\$250 - The front door to welcome the family and their guests

\$500 - The bathroom toilet and fixtures to make the home healthy and sanitary

\$1,000 - Energy efficient replacement windows to increase comfort and save costs

\$2,500 - A new roof to protect the family's home for decades to come

\$5,000 - Substantial home renovation in the U.S., or a new house internationally that will change the lives of a generation

United States

Roof Replacement or Repair: \$2,500

Major roof repair or replacement is a huge economic burden for low-income families. Beyond the inherent challenge of being rained on in your home, leaky roofs cause water damage to the house itself and the things in them, and damp conditions cause illness. A bad roof also means a leaky *house*, creating energy inefficiency and high utility bills for families already in financial straits.

Rehab of an Existing Home: \$5,000

Millions of Americans—many of them elderly or ill—cannot afford the repairs needed to keep their homes safe, stable and cheery. A Fuller Center rehab project allows families on limited incomes to stay in their own homes without refinancing or incurring the burden of heavy debt. The Greater Blessing Program supports repair work for other families and offers those in need the opportunity to give back.

A New Home: \$50,000

Despite a seeming myriad of options to finance a home, for many working-class families, there is no such thing as an affordable mortgage on the conventional market. The Fuller Center for Housing helps hardworking, decent people set up reasonable, no-interest

payments and “sweat equity” strengthens the sense of true ownership of their simple, decent home. As their payments are recycled to help more families, Fuller Center partner families spread the joy and benefits of homeownership to others.

International

Armenia – New House: \$10,500 / Repair of an existing home: \$2,900

Following the devastating earthquake of 1989, thousands of families were moved into Soviet shipping containers called domiks. Nineteen years later, thousands still live in what were supposed to be temporary shelters. The UN estimates that 40,000 Armenian families lack permanent shelter. Many of these people own land and have started to build homes they can't afford to finish. Due to breakdowns in the economy following independence and political instability, families in Armenia need capital - not charity - to move from hot, crowded, deteriorating domiks to safe, modest homes.

Also, like most former Soviet countries, Armenia is dotted with huge apartment complexes. Since independence, many of those apartments have been privatized, but many are in disrepair. The Fuller Center in Armenia helps families in these apartments refurbish their homes and make them safe, sound and hygienic.

The Democratic Republic of the Congo – New house: \$6,000

Sponsorship of a home in the DRC, formerly Zaire, is particularly meaningful because it is where Millard and Linda Fuller began their visionary mission to eliminate poverty housing 40 years ago. The Fuller Center is working in remote Bolomba, reachable only by a six-hour riverboat ride. The people live off the river, without electricity or technology, in great connection with their environment.

El Salvador – New house: \$6,500

Most families we work with in El Salvador do not own land and only have seasonal incomes from working in cane fields. They are part of a large, hardworking underclass that lacks the money, education and opportunities to lift themselves out of poverty. Multi-generation families often live in one-room dwellings, lowering hammocks from the ceiling in order to sleep at night. We are building a community of about 100 homes, but need additional funds to complete it. Each new home will have 3 bedrooms, running water, electricity, and flush toilets -- all things that most of the families will have for the first time in their lives.

Haiti – New house: \$5,500

We started in Haiti in response to the 2010 earthquake that devastated the capital city, building over 150 homes. Now the work continues in this impoverished nation, building permanent homes, employing workers, and even opening a hardware store to help families have access to the materials that they need to improve their own homes.

Nepal – New house: \$4,000

The devastating earthquake in April 2015 put our homes that we had built right near the epicenter to the test -- and they passed with flying colors while 80-90% of all other homes in the area crumbled. Now we have increased the pace of our construction to respond to the earthquake, and to prevent the next one from causing such a terrible disaster.

Nicaragua – New house: \$6,500 / Room addition: \$4,000

The community of Zaragoza in the city of Leon is inhabited with hard working families who own their land, but have no access to the capital and construction expertise to move out of their wood, metal and plastic shacks into permanent homes. After building over 100 homes in the nearby indigenous fishing village of Las Penitas, we are now starting work there in Zaragoza to build homes with running water and flush toilets.

Peru – New house: \$5,500

The La Florida project outside of Lima is nearing its 100th home: more than 500 people housed! Most families are migrant farm workers with low, seasonal incomes, living in portable huts made of woven reed panels. Those in traditional houses suffer from miserable overcrowding.

Sierra Leone – New House: \$5,000

Sierra Leone, recovering from a deadly and disastrous civil war that ended in 2002 and the Ebola crisis of 2014, has one of the lowest United Nations Development Index scores in the world and yet receives almost no international attention. We are working in an area just outside of the capital of Freetown where large extended families of 10-15 people, often including war orphans, live in houses of mud and tarps. Without a secure and dry dwelling place, the people are highly susceptible to crime and disease. We have an acre of land, with more available, and are poised to build as many homes as we can fund.

Sri Lanka – New house: \$3,500, Repair of existing home: \$1,500

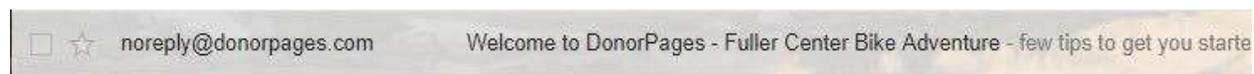
Sri Lanka is a small island nation that has struggled through decades of civil war, which recently ended, and an onslaught of natural disasters such as the 2004 tsunamis and massive flooding in 2016 and 2017. The Fuller Center is helping neglected families near the urban capital of Colombo as well as in the countryside.

Although poor, the country of Sri Lanka has a high rate of home ownership. However, due to an economy destroyed by the natural and man-made disasters, struggling homeowners can't afford to turn dilapidated or damaged houses into decent, safe places to live.

Your New Fundraising Page

2018 Bike Adventure Fundraising Page

Within a few business days of registration, you will get an email confirming that your fundraising page has been created for you. The email will look like this:



...and opened up:

Welcome to DonorPages Personal x

noreply@donorpages.com noreply@donorpages.com via sof Oct 6 ☆

Thank you for registering for 2018 Bike Adventure. Here are a few tips to get you started:

1. If you haven't already, personalize your fundraising page. Upload a photo and edit the text to tell your page visitors why you are so passionate about our cause.
2. Email your personal page or team page out to friends and family. Tell your co-workers, neighbors and community that you are participating and let them know that they can help you reach your fundraising goal and support a great cause. Studies clearly show that donors are far more likely to give -- and give more -- when someone they know asks them to donate.
3. Reach out to your online social network by using the FaceBook and Twitter buttons on your page. Clicking these buttons will post your personal page address to your FaceBook or Twitter account.

Your login credentials to <https://fullercenter.donorpages.com/2018BikeAdventure/ConnorCiment> are noted below.

Username: ConnorCiment2018
 Password: Temporary Password

Your fundraising page URL, share with friends and family as this is where they can donate to support your ride!

This is an example of what your login credentials will look like. Your Username will be your first and last name with no space, and a temporary password will be given to you here. You can change your password in the "Your Account Status" section once editing your page.

When you click on your fundraising page's URL, provided in the confirmation email, you will be brought to your page as seen here:

2018 THE FULLER CENTER BIKE ADVENTURE
CROSS-COUNTRY FAITH AND SERVICE ADVENTURES!

Home
Top Fundraisers
Log In
FCBA Website

Click here to enter your login info.

First Last
My goal is to raise \$500.00.

Hi, and thank you for visiting my 2018 Bike Adventure fundraising page! I am very excited to ride on behalf of the Fuller Center for Housing, raising funds, and volunteering on build sites to support the affordable housing efforts in this country and around the world.

I would love for you to join me on this adventure however you can. Whether it be riding for a week or two, volunteering with us on a Build Day, or contributing towards the purchasing of building materials, all are fantastic ways to get involved in the movement.

If contributing funds to the Fuller Center is the best way for you to participate, I so much appreciate your help! Donations are vital to the ride, facilitating a large ripple effect which extends all over the world. The need for safe and affordable housing is urgent, and as a team, we can improve housing for hundreds of folks in need!

You can rest assured that your dollar will be maximized, as the Fuller Center has a serious commitment to efficiency. The Fuller Center for Housing puts 90% of funds directly towards building and repairing homes according to [last year's independent audit](#). The organization was also recently named a [GuideStar Platinum Participant](#), the charity evaluator's highest certification. The Fuller Center's lean operation, coupled with the Bike Adventure's historic 3% overhead, results in a powerfully efficient use of your donation dollar!

Date	Contributor	Amount	Gift Count	Comment
Count: 0				
		\$0.00		

100%
75%
50%
25%
0%

Total: \$0.00

Help spread the word

Share
twitter

[E-mail this page](#)
[Advertise this page](#)

Click the link to Login on the left-hand menu of the screen. Insert the **UserName** and **Password** provided in the confirmation email in the subsequent screen:

2018 THE FULLER CENTER BIKE ADVENTURE
CROSS-COUNTRY FAITH AND SERVICE ADVENTURES!

Home
Top Fundraisers
Log In
FCBA Website

Sign in to your Personal Page
If you've just registered and don't recall your login, your Username and Password have been sent to your email address.

Username:
Password:
 Remember my information
[Forgot Username/Password?](#)

Editing Your Fundraising Page

Once you have logged in, you will be taken to the editing module of your fundraising page. See sample view and instructions below to navigate the customization of your page:

The screenshot shows a fundraising page editor interface. At the top, a blue bar contains a 'Preview Your Page' button and a URL: <https://fullercenter.donorpages.com/2018BikeAdventure/FirstLast>. Below this is the 'Design My Donor Page' section for 'First Last'. The page content includes a photo gallery (1), a fundraising goal of \$500.00 (2), a 'DONATE!' button, a progress meter (0% to 100%), and a 'Top Donors' section. A sidebar on the right offers 'Design/Edit', 'My Team', 'Promote Page', and 'More Options' like 'Thank Donors/Email', 'View Statistics', 'Your Account Status', 'Help', and 'Logout' (4). A 'Donations Summary' table is at the bottom.

1 Edit your photo by hovering over the default picture and choosing from your computer files.

2 Edit your fundraising goal according to the length of your ride. If you have questions about your minimum fundraising requirement, visit [the requirements page on our website](#), or email bike@fullercenter.org

3 Personalize your story to tell folks why you are passionate about the cause!

4 Logout

5 Preview Your Page

Match the numbered section in the screenshot above to the corresponding bullet point explanation to learn more about page customization and useful features.

1. Edit your photo by hovering over the default picture and choosing from your computer files.
2. Edit your fundraising goal according to the length of your ride. If you have questions about your minimum fundraising requirement, visit [the requirements page on our website](#), or email bike@fullercenter.org
3. Personalize your story to tell folks why you are passionate about the cause!

4. On the right hand side, you will see more options for page customization and functionality
 - a. My Team – here you can join or create a team of Bike Adventure fundraisers. Joining a team will not add or subtract fundraising from your page, but will facilitate counting of team fundraising via the team page. (continued on next page)
 - b. Thank Donors / Email – Here you will find a complete list of your donor’s emails. Just copy and paste them into the “To” or “Bcc” line of your email to contact all those who have already given to you.
 - c. View Statistics – This allows you to see the progress of your fundraising over time, export excel files of your donation information, or see charted performance over various metrics.
 - d. Your Account Status – Here you can change your name (if you want Bill instead of William, ect.), your password, and even the email address that is linked with your account.
5. All of your changes will be saved to the overall page as you save each individual edit. You can preview your page via the blue button at top-right, and the URL directly right of that.

To log back in and make changes at any time, just visit fullercenter.donorpages.com/2018BikeAdventure and select the ‘Login’ option of the left menu.

Email Campaign Samples

Sending monthly or bi-monthly emails to large groups of friends and family is a very effective way of involving others in your Adventure, and giving people the opportunity to donate or otherwise engage further. The most important aspect of your email campaign is to convey your excitement, and warmly invite others to take part in your journey however they can. Asking for money can feel awkward, but here is a secret...you often do not have to! Check out these introduction and update sample emails and 'asks' below, and remember to personalize as genuinely sharing will draw people's attention!

First Email: Introduce your Adventure

The goal of this email is to simply announce the fact that you will be riding with the Bike Adventure, and introduce briefly the Fuller Center for Housing and our cause. Let folks know how you heard about the ride, and share your excitement for it.

Subject: I'm doing it!

Hello friend!

A few weeks ago a friend told me about a super long bicycle ride that she did. I'm talking hundreds of miles. I thought she was crazy. But as it turns out, so am I!

I still can't believe it, but I recently signed up to ride my bike from _____ to _____, which is about _____ miles. Yes, me. Am I ready? Not even close. But I'm very, very excited.

The ride is for The Fuller Center for Housing, which is an amazing organization that builds and repairs homes with families who need a helping hand. Of course I'd love if any of you joined with me (all the details are at www.FullerCenterBikeAdventure.org), but I certainly don't expect that. I just wanted to let you know that I'm doing this, request your prayers for my journey, and see if you'd be ok with me sending you updates. (If not, no hurt feelings, I'll just take you off this list.)

Hope all is well in your life. Drop me a note anytime.

God's blessings,
[Your name]

Sample Update Email: Explain further and update with progress

This email will build upon the introduction, and offer more detail about your ride. Be sure to update readers on specific ways in which preparing for the ride has impacted you. Often it can simply be sharing the training that you have done, and reflecting on the challenge ahead.

Another important aspect of this email is to introduce your fundraising goals. Be sure to articulate that the fundraising is a key component of the ride, allowing us to drastically impact the lives of people in need. If you want help describing your intended fundraising impact, see page 4, or contact your trip leader at bike@fullercenter.org for more information on where your fundraising goes.

A great way to introduce fundraising is to state your goal, and current total. Whenever mentioning your current total, it is important that you mention the team of fundraisers who contributed. It is not necessarily important to mention people by name, but encourage the team of people as a whole, and thank them publicly for their impact. This helps to reinforce your personal thank-you emails, and invite people who have not given to join the 'team' that is already doing so much good.

Subject: An update about my ride with the Fuller Center

Hi Friend,

It's already December, which may sound too early to prepare for a bike ride happening next summer, but there's been plenty for me to do. I've been learning about "clipless pedals" which ironically have clips, the advantages of firm bike seats, and the reason cyclists wear those spandex bike shorts. It's hard to believe, but 9 months from now I'll have ridden _____ miles and feel like an expert.

December is also a time for giving. Fundraising is a required part of the ride, and my goal is to raise \$_____. To be honest, that feels just about as hard as riding all those miles. All the funds raised are to help families have homes through the Fuller Center for Housing and gifts are tax deductible.

So far we've raised \$_____. Thank you to the X donors that have joined me in supporting partnerships with families in need! If you have not given, please consider including the Fuller Center in your year-end giving...I would surely appreciate it! You can give directly [online here \(link your personal fundraising page\)](#).

Your prayers and encouragement have meant so much to me, thank you for your continued support.

Be in touch anytime. You're the best!

[Your name]

The above update sample is meant to get you started. For future emails, simply combine personal updates and news related to your trips with an opportunity for people to support your ride. Add photos and videos to make your message more engaging, and be sure to reply to all responses that you get from your broadcast.

Sample 'Asks'

It can be difficult to begin fundraising because it seems awkward to ask for money. We often feel like we have to protect other people's personal bubble by shielding them from asks. In reality, whether someone donates or not is their decision, not ours. Our task is simply to present the cause and the opportunity to join in supporting it. Let's share our passion for partnership, and give others the chance to join the movement to end poverty housing! Below are excerpts from actual emails that Connor sent to his friends and family. Feel free to use the language in the 'ask' portion of your email updates.

As part of a Birthday email:

If you are interested in supporting the work of the Fuller Center to bring decent homes to people in need around the world, please consider donating. A gift towards those in need would be the ultimate present for me to celebrate my birthday with. My goal, and plan, is to raise \$10,000 by October 1st to support the Fuller Center's efforts around the world. If you are interested in donating towards the goal, please [visit my fundraising page](#).

In a follow-up to birthday fundraising:

Thank you to all that donated in honor of my birthday, y'all raised over \$800 and I was just giddy with the Fuller Center love that I received. If you haven't yet donated, please consider joining the movement to empower communities like Pignon. Donations of every shape and size are stretched to their fullest capability, and as little as \$5,000 can build an entire home! [Click here](#) to visit my fundraising page.

In preparation for the March Madness fundraising competition:

In basketball, whatever you have done in the regular season doesn't help you in the playoffs. In the same vein, despite the amazing \$7,584 that we have raised for the Fuller Center in 2017, Team Ciment's count for this competition is zero! If you are planning to [support my 2017 Bike Adventure](#), and have not yet, this is the week to do it! If you have donated already, but feel a need to feed some healthy competition, let's do it! Check out most up-to-date score on [the Madness Leaderboard](#).

As a personal thank-you, I am going to write the name of each Full-Count Press donor on the helmet that will accompany me throughout my 4,500+ miles of riding this year. It would be my honor to take you with me on all the adventures that await, even if you can't be there in person!

After the ride, and in conjunction with a specific international project:

I believe in partnership housing to vastly improve a family's life, health, and the future generation's educational and economic opportunities. I am personally going to donate my paycheck from last week's

Spring Ride, and encourage you to [donate what you can](#) afford to Jose, Zulma and Yanci's home. Together, lets move them out of their bamboo hut, and into a simple, decent home as soon as possible!

As a part of an update referring to donors' names that were written on his helmet:

If you are one of the 19 names already on there, thank you so much for supporting the Fuller Center for Housing through my ride! I am so grateful and excited about the impact we have made as a team this year. When I set my personal fundraising goal at \$10,000 for this year, I knew it would be a stretch, but we are almost there! So far, we have raised \$8,407.82 together, that is almost enough to fund two homes from the ground up!

If you have not already made the Sharpie-written list of supporters, I would love to have you along for the ride! Donations of \$50+ will get etched in infamy on my trusty brain bucket! To learn more about my passion for partnership housing, [check out my Bike Adventure fundraising page](#).

Past the fundraising goal, but on the verge of a great milestone:

A gigantic 'thank-you' to the 54 of you who have donated to my ride this year, our 2017 fundraising total stands at \$11,630! Sitting just \$370 away from the twelve-thousand dollar milestone is like not riding the extra 0.2 to make 99.8 miles into 100.0! Check out [my fundraising page](#) for more information about why I am so excited to raise funds for those in need!

Sample Personal Thank-You Email

Subject: Thanks, _____ [their name]

Hey _____!

I just wanted to send you a quick note to let you know how much I appreciate your willingness to join me in supporting housing partnerships through The Fuller Center. Having friends / mentors / neighbors / teachers / co-workers like you means so much to me. Together, we are making a great difference in the lives of a family in need!

I look forward to sharing updates on my journey via email and facebook. Thanks again for being part of my supportive community for this bike ride!

[Your name]

Mailing Letters – We Can Help!

For most people, mailing real letters is still the best way to raise money. But let's be honest: it can take a lot of work to get those letters together. Thankfully, we can help!

Here's how it works:

1. Gather all the addresses you can – really dig deep. Try to find everyone you know that you can think of – you'll be surprised who ends up giving. Ideally these are people you have already been emailing. Enter them into a simple spreadsheet with seven columns: First Name(s), Last Name, Address, City, State, Zip, and Salutation.
2. Write your own fundraising letter – we've made this easy by including a sample letter in this Fundraising Guide. Just change it a bit to fit your fancy and you'll be all set.
3. Email us your list and letter to bike@fullercenter.org. Let us know if you'd like us to provide the stamps or if you can do that yourself.
4. We'll print the letters on letterhead customized with each person's name and address. Then we'll address and (if needed) stamp the envelopes. We'll also create Fuller Center return envelopes for your donors and then mail you the entire stack.
5. Simply personalize and / or sign the letters, put them in each envelope, and take them to the post office right away. You're done! (Just remember to follow-up and thank everyone.)

Send us your list and letters no later than **May 1st**!



[Space for Full Name]

[Date]

[Space for address]

[Space for City, State, Zip]

Dear [Name],

[Personalize opening sentence(s)].

As you know from my emails, I am going to be part of a very challenging bicycle ride called the Fuller Center Bicycle Adventure. I am writing to personally invite you to share in this mission with me.

I will be riding about ____ miles from _____ to _____. I now have my bike, all the supplies that I need, and as for training? Well, let's just say it's a work in progress.

I'm really looking forward to the journey, but the real purpose of all this is to help change lives through The Fuller Center for Housing, which is a Christian non-profit that builds and renovates homes as a helping hand in partnership with those in need, not as a hand-out.

My personal goal is to raise at least \$_____. So far, some amazing friends like you have already supported me in raising \$_____. Every dollar moves a family closer to having a life-changing home, would you support The Fuller Center with me?

Checks can be made out to "The Fuller Center" with "bike ride – [your name]" in the memo section. Send it in using the included return envelope or by mailing it to the address at the bottom. You can also give online via my personal fundraising page at: fullercenter.donorpages.com/2018bikeadventure/_____.

With your support, and my determination to ride, we can make a great impact on the affordable housing movement. Thank you so much!!

With sincere appreciation,

[your name]

Fundraising Contest Calendar

In order to help guide focus, and infuse excitement into the fundraising seasons, we will be hosting a calendar of fundraising contests in 2017-2018:

#GivingTuesday – Tuesday, November 28th, 2017

For the past six years, #GivingTuesday has been an opportunity for donors to focus their attention on supporting the organizations that are doing good in their community. The Bike Adventure will be taking part in #GivingTuesday by offering fundraising bonuses to top fundraisers and most successful social media posts on this day. We will be reaching out to all registered riders in advance of #GivingTuesday to explain all the rules and offer tips and tools for having a successful day of fundraising.

End-of-Year Campaign – Tuesday, November 28th – Sunday, December 31st, 2017

We will have a series of giveaways for achieving various fundraising milestones, including an additional free jersey for fundraisers who reach \$1,000 by year's end. There will be fundraising bonuses, and cycling gear prizes to be awarded to fundraisers who excel. Full details and prizes descriptions will be broadcast to all registered riders.

February Fundraising Fiesta – Thursday, February 1st – Wednesday, February 7th, 2018

A week-long individual contest with team competition and achievement bonuses added in...a real fiesta!

March Madness – Tuesday, March 13th – Tuesday, March 27th, 2018

Our basketball-themed competition will have our largest purse of the year. In each of the four rounds, the top three fundraising contestants will be awarded \$500, \$250 and \$150 fundraising bonuses respectively. Awards will go to top fundraisers in these four categories:

- Church and Business Blitz: Fundraisers with the most qualifying donations from churches or businesses during this contest will receive fundraising bonuses.
 - Most Valuable Donor: Fundraisers with the largest individual donations will receive fundraising bonuses during this contest.
 - Leading Scorer: Fundraisers who raise the largest sum of donations during this contest will receive fundraising bonuses.
 - Full Count Press: Fundraisers with the highest number of qualifying donations will receive fundraising bonuses during this contest.
-

Trip Mileage Estimates

Some fundraisers like to correlate sponsorship to parts of their ride. For more detail on how the mileage splits out, view the estimated schedules below.

Nashville, TN to Natchez, MS

By State

Tennessee: 120 miles

Alabama: 50 miles

Mississippi: 230 miles

By Day

Day	Date	Mileage	Distance
Saturday	April 7	37 miles	Orientation, then bike to Duck
Sunday	April 8	55 miles	Church in Duck River, then
Monday	April 9	90 miles	Bike to Saltillo, MS
Tuesday	April 10	42 miles	Bike to Houston, MS
Wednesday	April 11	Build Day	Build Day
Thursday	April 12	76 miles	Bike to Kosciusko, MS
Friday	April 13	62 miles	Bike to Tougaloo College in
Saturday	April 14	103 miles	Bike to Natchez, MS

Formula: $\frac{\text{miles}}{\text{miles}} \times \frac{\text{\$/mile}}{\text{\$/mile}} = \$ \frac{\text{sponsorship amount}}{\text{sponsorship amount}}$

Fuller Center Donation Pledge Sheet

Fuller Center Bike Adventurer: _____

Name	Phone	Email	Amount Pledged	Paid?
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

Thank you for supporting the work of The Fuller Center for Housing!



www.fullercenterbikeadventure.org

Questions? Email bike@fullercenter.org or call The Fuller Center at 229.924.2900