

Mailing Letters – We Can Help

For most people, mailing real letters is still the best way to raise money. But let's be honest: it can take a lot of work to get those letters together. Thankfully, we can help!

Here's how it works:

- 1.** Gather all the addresses you can – really dig deep. Try to find everyone you know that you can think of – you'll be surprised who ends up giving. Enter them into a simple spreadsheet with seven columns: First Name(s), Last Name, Address, City, State, Zip, and Salutation.
- 2.** Write your own fundraising letter – we've made this easy by including a sample letter in the Rider Guide (It's a PDF but you can edit and save it.) Just change it a bit to fit your fancy and you'll be all set.
- 3.** Email us your list and letter to bike@fullercenter.org. Let us know if you'd like us to provide the stamps or if you can do that yourself.
- 4.** We'll print the letters on letterhead customized with each person's name and address. Then we'll address and (if needed) stamp the envelopes, and we'll also create Fuller Center return envelopes for your donors. We'll then mail you the entire stack.
- 5.** Simply personalize or sign the letters, put them in each envelope, and take them to the post office right away. You're done! (Just remember to follow-up and thank everyone.)